

Associate of the Month FAQs

How do I share the form with on-site associates and leadership? The form will be provided through a link that can easily be shared. Graphics that include a QR code for convenient sharing can also be supplied.

Where do Associate of the Month Nomination form submissions go? Submissions will be collected in Cognito through the [Nomination Form](#). They can also be sent to each client's onsite contact or marketing specialist.

Where do final Associate of the Month submissions go? Final submissions will also be collected in Cognito through the [Submission Form](#). Similarly, they can be sent to each client's onsite contact or marketing specialist.

How will I know when my content is ready to submit? You can consult your marketing specialist on image quality, content quality, etc. Please complete the Photo, Video, Statement, or Endorsement Release Form before submission.

When is my content due? Content is due on the first Friday of the first full week of the following month. Your marketing specialist will remind you in weekly marketing meetings or through other communication channels.

How will I be provided data around the success of my campaigns? Consult your marketing specialist for data on the success of your campaigns.

What cost center is in charge of payment for campaigns? Any campaign spend will hit your branch's marketing cost center. Additional Associate of the Month spend will be the responsibility of the branch or client to cover.